

PRICE LIST	CHF	EURO
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SUBSCRIPTION BASE RATE	350.-	250.-
(inclusive of basic decoration, wireless internet access, 1 indoor socket 203V,10A and a contribution for the general promotion of the event)		

EXTRA FEE	120.-	85.-
For every other name (co-exhibitor) to be mentioned in the promotional measures		

EXHIBITORS WITH VEHICLES

2 WHEELS VEHICLES RATE	200.- / x 1	140.- / x 1
3 WHEELS VEHICLES /microcar RATE	530.- / x 1	380.- / x 1
4 WHEELS VEHICLES RATE smaller than 5 m	780.- / x 1	560.- / x 1
4 WHEELS VEHICLES RATE longer than 5 m	1'000.- / x 1	715.- / x 1

Exhibitors who register **within May 31. 2011** benefit from **20% discount** on the vehicle rates.
Vehicles that will be presented **as a première at least in Ticino** benefit from **50% discount**.

EXHIBITORS WITHOUT VEHICLES

PUBLIC AGENCY & COMPANIES (sqm just as an indication)		
12 sqm	540.-	385.-
16 sqm	720.-	515.-
20 sqm	900.-	640.-
32 sqm	1'280.-	915.-
40 sqm	1'600.-	1'145.-
64 sqm	2'240.-	1'600.-
96 sqm	3'360.-	2'400.-

NO PROFIT ASSOCIATION (WITHOUT VEHICLES) per sqm (rate for max. 20 sqm).....	10.--	7.-
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Exhibitors who register **within May 31. 2011** benefit from **20% discount** on inside booth rate.

EXTRA SOCKET.....	70.-	50.-
HOSTESS SERVICE(min 3 h).....	60.- /h	42.- /h
daily forfeit (max 9 h).....	450.-	320.-

ADVERTISING

ADVERTISEMENT ON THE NEW CATALOG that A4 FORMAT sent to all Ticino households (speciale price for exhibitors)	1/8 page	600.-	420.-
	1/4 page	1'485.-	1'060.-
	1/2 page	2'655.-	1'895.-
	1 page	4'950.-	3'535.-

*infovel has the right to **refuse** advertisements that are considered as **not appropriate**

PROMOTIONAL BANNER "Anche noi espositori di VEL EXPO TICINO"	60.-	44.-
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INFO: Centro di competenze per la mobilità sostenibile infovel
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